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Communication Skills among Business Undergraduate Students: Evidence from Vietnamese Students

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ABSTRACT Communication skills are one of the components of university students standard skills. Over the years they have spent at universities, students must use their communication skills in and outside of lecture halls. Therefore, this paper aims to investigate the level of communication skills among Vietnamese business undergraduate students. A group of 390 Vietnamese business undergraduate students (275 females and 115 males) from Ho Chi Minh City, Vietnam, participated in the survey. They completed a self-administered questionnaire and it assessed ten elements in communication skills. The results showed that the level of students' communication skills has not high, most students have communication skills at the ordinary level, and this has not yet met the requirements for future study and career. The result of this research emphasizes that in order to improve students' communication skills; they must impact all skill groups simultaneously.